



Univerza v Mariboru

Ekonomsko-poslovna fakulteta



Razlagova 14
2000 Maribor, Slovenija

Maribor, 9.5.2022

Spoštovani/e,

V okviru dogodka **Mednarodni teden 2022**, ki bo potekal od **16. - 20. 5. 2022** bomo gostili številne tuje profesorje in predstavnike tujih univerz, ki bodo izvedli predavanja in delavnice z zanimivimi temami z ekonomskega področja.

V nadaljevanju sledi kratka informacija posameznih predavanj!

1. Florina Cionca – West University of Timisoara, Romania

Tema predavanja: **Presentation of WUT**

Čas in kraj predavanja: **18.5. 8.00 - 9.30, S4**

2. Alexios Kythreotis, Assistant Professor, Chairperson of Accounting, Economics and Finance - European University Cyprus, Cyprus

Tema predavanja: **Analysis of financial statements and quality of financial statements + preparation of financial statements**

Čas in kraj predavanja: **19.5. 11.30 - 13.00, S5**

Tema predavanja: **Analysis of financial statements and quality of financial statements**

Čas in kraj predavanja: **18.5. 12.30 -14.00, R.01**

3. Onur Ünlü, Assistant Professor - Yalova University, Turkey

Tema predavanja: **The importance of psychological capital**

Čas in kraj predavanja: **19.05. 10.30 - 11.45, P2.7**



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Tema predavanja: **Managing the unexpected**

Čas in kraj predavanja: **19.05. 11.45 - 12.30, P2.7**

4. Margin Daniela - West University of Timisoara, Romania

Tema predavanja: **Presentation of WUT**

Čas in kraj predavanja: **19.5. 10.00 - 11.30, P2.8**

5. Loukia Evripidou, Assistant Professor - European University Cyprus, Cyprus

Tema predavanja: **Managerial accounting**

Čas in kraj predavanja: **18.5. 11.00 - 12.30, PA**

Tema predavanja: **Performance management**

Čas in kraj predavanja: **16.5. 10.00 - 11.30, P2.7**

6. Ramona Gherman - West University of Timisoara, Romania

Tema predavanja: **Presentation of WUT**

Čas in kraj predavanja: **18.5. 10.00 - 11.30, P2.8**

7. Konstantinos Manousaridis, Human Resources - University of Western Macedonia,
Greece

Tema predavanja: **Presentation of the University of Western Macedonia**

Čas in kraj predavanja: **18.5. 8.00 - 9.30, S4**



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8. Adriana Barbulescu - West University of Timisoara, Romania

Tema predavanja: **Presentation of WUT**

Čas in kraj predavanja: **18.5. 10.00-11.30, P2.8**

9. Ceren Cubukcu Cerasi, Professor, BURSA ULUDAG UNIVERSITY, Turkey

Tema predavanja: **Working from home during the COVID 19**

Čas in kraj predavanja: **19.05. 10.30 - 11.15, P1.5**

Tema predavanja: **Flexible work during the COVID 19**

Čas in kraj predavanja: **19.05. 11.15 - 12.00, P1.5**

10. Francesco Caputo, Senior Researcher (Rtd B - University of Naples "Federico II", Italy

Tema predavanja: **Knowledge management**

Čas in kraj predavanja: **19.5. 11.00 - 12.30, P0.2**

Tema predavanja: **Systems thinking**

Čas in kraj predavanja: **19.5. 12.30 - 14.00, P0.2**

Tema predavanja: **Systems thinking**

Čas in kraj predavanja: **16.5. 12.30 - 14.00, P1.4**

11. Julita Majczyk, Assistant Professor - University of Warsaw, Poland

Tema predavanja: **Leading effectively**

Čas in kraj predavanja: **16.5. 10.00 - 11.30, S9**

Tema predavanja: **Business process management**

Čas in kraj predavanja: **16.5. 12.30 - 14.00, P2.7**



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12. Stefan Bongard, Professor - Ludwigshafen University of Business and Society LUBS,
Germany

Tema predavanja: **Technologies and drive concepts in transport logistics - The future of e-mobility**

Čas in kraj predavanja: 16.5. 10.45-12.15, PC

Tema predavanja: **Interfaces of marketing and logistics in the distribution of FMCG and DIY goods**

Čas in kraj predavanja: 16.5. 12.15 - 13.15, PC

13. Tamás Szemlér, Associate Professor (habil.), Head of the Department of Economics and International Economics - University of Public Service, Hungary

Tema predavanja: **The EU after COVID-19 – challenges and reactions**

Čas in kraj predavanja: 16.5. 10.30 - 12.00, S5

Tema predavanja: **The EU today - on the way towards a deeper integration or towards desintegration?**

Čas in kraj predavanja: 19.5. 13.00 - 14.30, S10

Tema predavanja: **The development of the EC/EU budget as a mirror of the development of the European integration process**

Čas in kraj predavanja: 19.5. 8.00 - 9.30, S2

14. Tayyip Volkan Yaralilar, Head of Foreign Trade Programme - Istanbul Vocational School of Health and Social Sciences, Turkey

Tema predavanja: **Types of entrepreneurships**

Čas in kraj predavanja: 19.5. 9.00 - 9.45, S9



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Tema predavanja: **Pros and cons of entrepreneurship**

Čas in kraj predavanja: 19.5. 9.45 - 10.30, S9

15. Kata Váradi, Associate Professor - Corvinus University of Budapest, Hungary

Tema predavanja: **Capital Markets (stock exchange trading and central clearing), Corporate finance, Investments**

Čas in kraj predavanja: 18.5. 14.00 - 15.30, P1.4

16. Juan Jose Prieto, Teacher and Librarian - Complutense University of Madrid, Spain

Tema predavanja: **Public diplomacy**

Čas in kraj predavanja: 19.5. 14.30 - 15.15, S2

Tema predavanja: **Economic diplomacy**

Čas in kraj predavanja: 19.5. 15.15 - 16.00, S2

17. David Shakarishvili, Senior Research Analyst - Thomas Jefferson Research Center, the United States

Tema predavanja: **Business intelligence management and economic security**

Čas in kraj predavanja: 16.5. 8.00 - 9.30, R04

Tema predavanja: **Economic espionage and organizational security management**

Čas in kraj predavanja: 16.5. 9.30 - 10.30, R04

18. Martina Varga, Academic Advisor - University of Sopron, Hungary

Tema predavanja: **About Sopron; About the University; About the student's life**



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Čas in kraj predavanja: 18.5. 8.00 - 9.30, S4

19. Dóra Rosta, Institute Administrator - University of Sopron, Hungary

Tema predavanja: **About Sopron; About University; About the student's life**

Čas in kraj predavanja: 18.5. 10.00 - 11.30, P2.8

20. Anita Kolnhofer-Derecskei, PhD., Associate Professor - Budapest Business School, Hungary

Tema predavanja: **Behavioral economics**

Čas in kraj predavanja: 20.5. 9.45 - 11.15, P1.5

Tema predavanja: **Research methodology**

Čas in kraj predavanja: 18.5. 8.00 - 9.30, P1.5

21. Marija Benić Penava, Associate Professor - University of Dubrovnik, Croatia

Tema predavanja: **Challenges in the history of tourism in Dubrovnik**

Čas in kraj predavanja: 18.5. 11.00 - 11.30, S8

22. Dariusz Gasiór, Assistant Professor - WROCLAW UNIVERSITY OF SCIENCE AND TECHNOLOGY, Poland

Tema predavanja: **Game theory**

Čas in kraj predavanja: 18.5. 11.00 - 12.30, P1.5

Tema predavanja: **Decision-making under uncertainty**

Čas in kraj predavanja: 18.5. 13.00 - 14.30, P1.5



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Tema predavanja: **Decision-making under uncertainty**

Čas in kraj predavanja: 19.5. 8.00 - 9.30, R.05

23. Irena Antošová, Assistant Professor - Mendel University in Brno, Czech Republic

Tema predavanja: **Changes in consumer behaviour during the Covid-19 pandemic**

Čas in kraj predavanja: 16.5. 9.30 - 11.00, S7

Tema predavanja: **Consumer behaviour in the food market**

Čas in kraj predavanja: 16.5. 11.00 - 12.00, S7

24. Lidija Priščan, Mobility coordinator - University of Zagreb, Croatia

Tema predavanja: **Presentation of the University of Zagreb**

Čas in kraj predavanja: 19.5. 10.00 - 11.30, P2.8

25. Isabel Pedrosa, Adjunct Professor - Instituto Politécnico de Coimbra - Instituto Superior de Contabilidade e Administração de Coimbra, Portugal

Tema predavanja: **Trends in business analytics profession**

Čas in kraj predavanja: 18.05. 13.30 - 15.00, P0.2

Tema predavanja: **Business intelligence & analytics; Analytics & fraud detection**

Čas in kraj predavanja: 18.05. 8.00 - 9.30, R04

26. Victor Bohman, International Relations Coordinator - Linnaeus University, Sweden

Tema predavanja: **Student mobility - Presentation of Faculty; Post-covid mobility; Green and sustainable mobility**



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Čas in kraj predavanja: 18.5. 10.00 - 11.00, S8

27. Lisicki Bartłomiej, Assistant - University of Economics in Katowice, Poland

Tema predavanja: **Methods of confirmation of information efficiency on example of event study**

Čas in kraj predavanja: 18.5. 15.30 - 17.00, P1.4.

Tema predavanja: **Bias in beta coefficient on the case of interval effect**

Čas in kraj predavanja: 20.5. 8.00 - 9.30, P1.5

28. Wojciech Kaczmarczyk, Assistant - University of Economics in Katowice, Poland

Tema predavanja: **Information asymmetry risk on stock exchange – Example from Warsaw stock exchange**

Čas in kraj predavanja: 19.5. 10.00 - 11.30, S5

29. Marta Martyniak, Assistant - University of Economics in Katowice, Poland

Tema predavanja: **The impact of the covid-19 pandemic on the primary real estate market - The risk of households financing the purchase of residential real estate with a mortgage loan**

Čas in kraj predavanja: 18.5. 11.00 - 13.30, S4

30. Tarek Hamdy Saleh Hassan Madkour, PhD student - Arab Academy for Science, Technology and Maritime Transport, Egypt

Tema predavanja: **Supply chain; Logistics; Trade Openness**



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Čas in kraj predavanja: 19.5. 13.00 - 14.30, S9

31. Mahmoud Ahmed Abdellatif Hammad, Ph.D. Student - Arab Academy for Science, Technology and Maritime Transport, Egypt

Tema predavanja: **Supply Chain Management; Transport Management**

Čas in kraj predavanja: 19.5. 13.00 - 14.30, S9

32. Agnieszka Świętczak, International Relations Officer - Wrocław University of Economic and Business, Poland

Tema predavanja: **Exchange of best practices: support for exchange students at our universities during pandemic**

Čas in kraj predavanja: 16.5. 13.30 - 15.00, PC

Tema predavanja: **CSR at universities - exchange of ideas and best practices**

Čas in kraj predavanja: 16.5. 15.00 - 16.00, PC

33. Monika Hoschek, Head of institute - University of Sopron, Hungary

Tema predavanja: **Best practices, how to deal with difficulties according with covid-19**

Čas in kraj predavanja: 19.5. 11.00 - 11.45, S2

34. Nourhan Morsy, Academic advisor and coordinator for special needs students and part time teaching assistant at College of international transport and logistics - AASTMT - Arab Academy for Science, Technology and Maritime Transport, Egypt

Tema predavanja: **Logistics, transportation and supply chain**



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Čas in kraj predavanja: **19.5. 13.00 - 14.30, S9**

35. Violeta Toncheva - Zlatkova, Chief Assic. Dr. - University of National and World Economy, Bulgaria

Tema predavanja: **Social capital; Volunteering**

Čas in kraj predavanja: **19.05. 13.00 - 14.30, P2.7**

36. Gyöngyi Csongrádi, Associate Professor - Budapest Business School, Hungary

Tema predavanja: **The role of nonprofit sector in the economy**

Čas in kraj predavanja: **18.5. 14.00 - 15.00, S7**

Tema predavanja: **Government interventions and the market, Technical analysis of stocks**

Čas in kraj predavanja: **18.5. 15.00 -16.00, S7**

37. Paweł Jamróz, Assistant Professor - University of Białystok, Poland

Tema predavanja: **Introduction to behavioral finance**

Čas in kraj predavanja: **18.5. 9.30 - 10.15, S9**

Tema predavanja: **Impact of the COVID-19 pandemic on the results of Polish socially responsible funds**

Čas in kraj predavanja: **18.5. 10.15 - 11.00, S9**

38. Regina Zsuzsánna Reicher, PhD, Associate Professor - Budapest Business School, Hungary

Tema predavanja: **Segmentation - targeted communication**



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Čas in kraj predavanja: **16.05.2022 13.00 - 14.30, P1.5.**

39. Nikša Alfirević, Professor - University of Split, Croatia

Tema predavanja: **Challenges of modern management in a global environment**

Čas in kraj predavanja: **16.5. 14.00 - 15.30, P2.7**

40. Tomina Saveanu, Research - University of Oradea, Romania

Tema predavanja: **Social responsibility HR in small and medium enterprises**

Čas in kraj predavanja: **16.5. 8.00 - 9.15, S9**

Tema predavanja: **Presentation of the University of Oradea**

Čas in kraj predavanja: **16.5. 9.15-9.30, S9**

41. Jiří Uhman, Assistant Professor - J. E. Purkyně University in Ústí nad Labem, Czech Republic

Tema predavanja: **Capital market in the Czech Republic after COVID 19**

Are models P/E, dividend discount or margin of safety efficient on the Czech market?

Čas in kraj predavanja: **16.5. 11.00 - 12.30, S2.1**

Tema predavanja: **And what about capital market in Slovenija?**

The real estate market in the Czech Republic after COVID 19.

How factors influence the real estate prices on this market? Can we see big bubbles?

Čas in kraj predavanja: **16.5. 12.45 - 13.30, S2.1**



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42. Jelena Nikolić, University of Kragujevac, Serbia

Tema predavanja: **PrOACT decision making model: Systematics approach for making decisions**

Individual vs group decisions making techniques for group decision making and creative thinking

Čas in kraj predavanja: 16.5. 11.30 - 15.00, PB

43. Dinu- Vlad Sasu, University of Oradea, Romania

Tema predavanja: **The individual consumer buying decision process**

Čas in kraj predavanja: 19.5. 14.30 - 15.15, PC

Tema predavanja: **Psychological and personal factors influencing the individual the individual buying decision process**

Čas in kraj predavanja: 19.5. 15.15 - 16.00, PC

44. Remus Dorel Rosca, University of Oradea, Romania

Tema predavanja: **The organizational culture specific to the relationship marketing**

Čas in kraj predavanja: 18.5. 9.00 - 9.45, R0.1

Tema predavanja: **Experiential marketing**

Čas in kraj predavanja: 18.5. 9.45 - 10.30, R0.1

45. Nuraydn Topcu, Yalova University, Turkey

Tema predavanja: **Independent audit in Turkey**

Čas in kraj predavanja: 18.5. 13.00 - 15.00, S5



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46. Mine Aksoy Kavalci, Yalova University, Turkey

Tema predavanja: **Financial markets and institutions in Turkey**

Čas in kraj predavanja: 18.5. 13.30 - 15.00, S10

47. Pieris Chourides, European University Cyprus, Cyprus

Tema predavanja: **Strategic management**

Čas in kraj predavanja: 18.5. 8.00 - 8.45, P0.1

Tema predavanja: **Knowledge management**

Čas in kraj predavanja: 18.5. 8.45 - 9.30, R0.1

48. Michał Soćko, PhD (doctor of law) - Stefan Batory State University in Skierniewice, Poland

Tema predavanja: **The functioning of nursing homes in Polish law in the context of aging societies**

Čas in kraj predavanja: 19.5. 11.45 - 12.30, S2

49. Marko Rain Laitila, - Centria University of Applied Sciences, Finland

Tema predavanja: **Presentation of Centria University of Applied Sciences, Finland**

Čas in kraj predavanja: 19.5. 10.00 - 11.30, P2.8

50. Nikolina Milić, Mobility coordinator, University of Zagreb, Croatia

Tema predavanja: **Presentation of the University of Zagreb**

Čas in kraj predavanja: 19.5. 10.00 - 11.30, P2.8



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Vljudno vabljeni k poslušanju in pridobivanju novih znanj !

Z lepimi pozdravi,

Vodja službe za mednarodno sodelovanje

Mag. Sanja Kocijan